# PRESENTATION PART 1

SETTING: TROLL FOR US

TOPIC: \*Insert topic\*



Project number: 2021-2-SE02-KA220-YOU-000051481



Funded by the

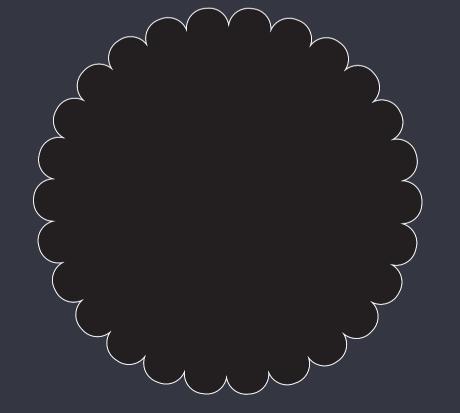
Erasmus+ Programme

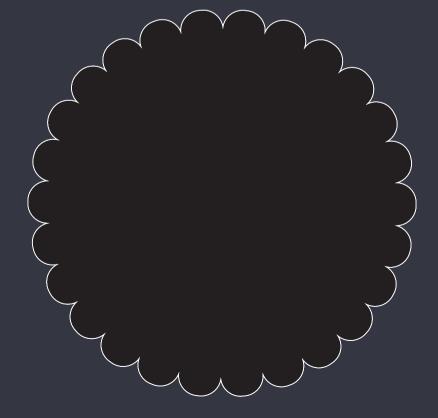
of the European Union

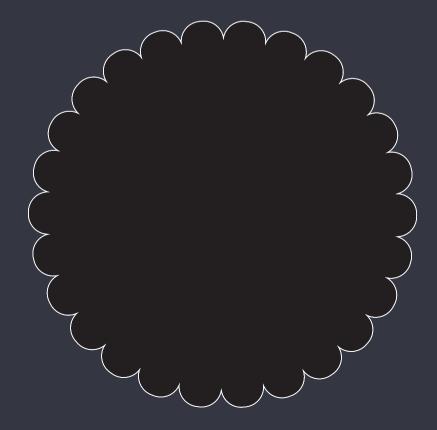


## \*Insert topic\*

\*insert information\*



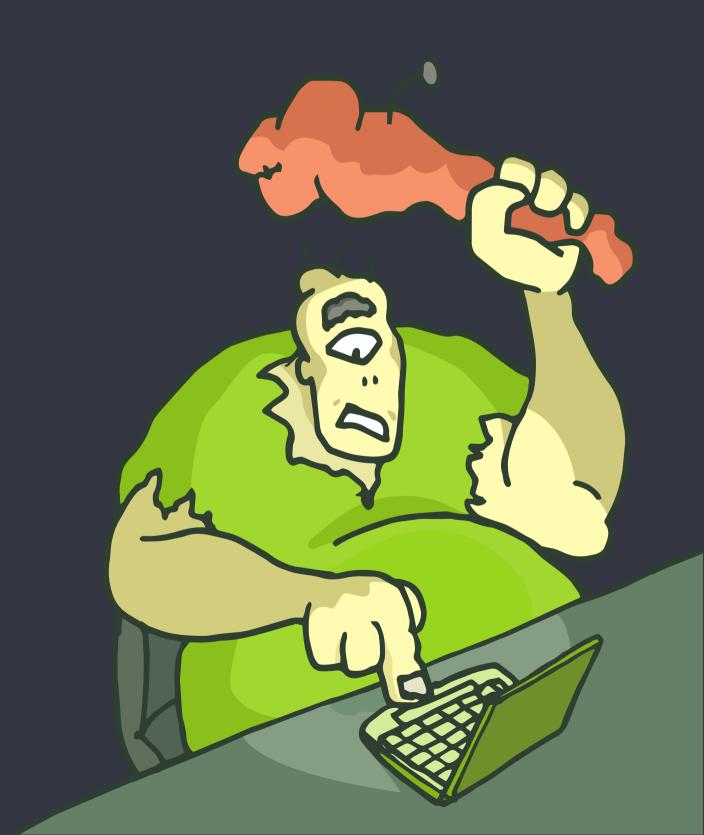






#### TODAY AT THE OFFICE

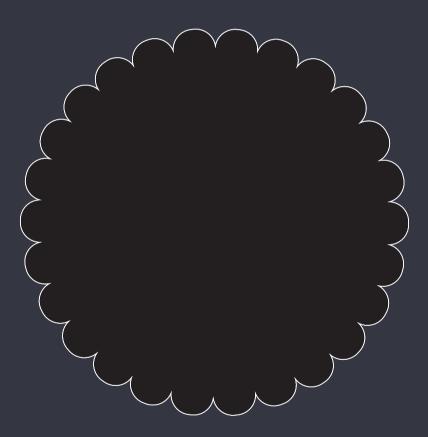
- 1. INTRODUCTION
- 2. WHY WE SHOULD USE IT
- 3.GOAL
- 4.TARGETS
- 5. MOTIVATION
- 6.TODAY'S PLAN
- 7.INSTRUCTIONS
- 8. PRESENTATION





#### 1. INTRODUCTION

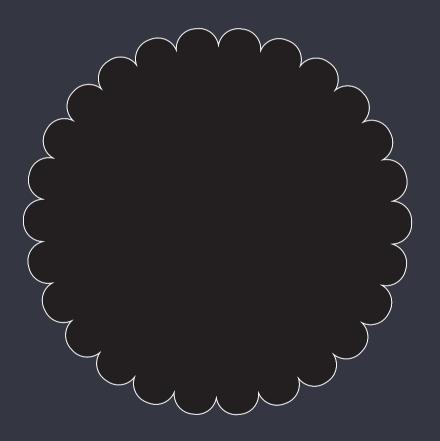
\*Insert a brief background and information about the topic. Slides depicting the most egoistic money-driven world (in terms of the subject) \*





## 2. WHY WE SHOULD USE \*Topic\*

\*Insert information about why the Trolls would make money out of the topic\*

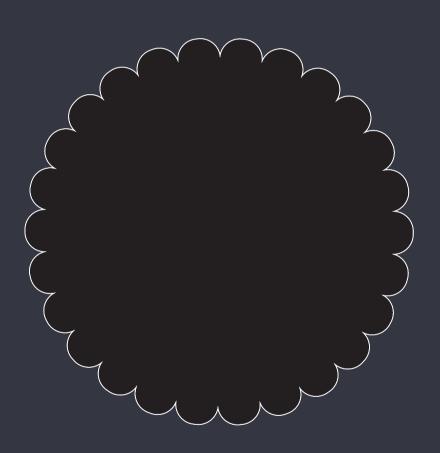




#### 3. GOAL

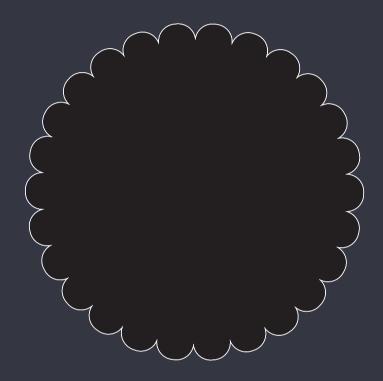
\*Insert information about what the Trolls want to do to the humans. For example:

- + Confuse young humans on their value
- + We will help spread hate
- + Make money out of scams
- + Sleezy influencers will pay us to make them more famous!



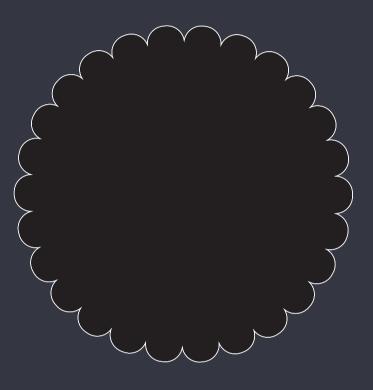


#### 4. TARGETS



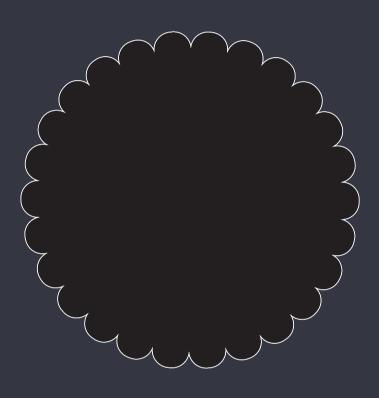
\*Group A\*

\*Insert information about the group or subject you want to influence\*



\*Group B\*

\*Insert information about the group or subject you want to influence\*



\*Group C\*

\*Insert information about the group or subject you want to influence\*

### 5. MOTIVATION

The most active and involved trolls contributing with the best ideas will get:

- ★a promotion!
- an employee of the month title (and a party to celebrate it)!
- ★a salary bonus!
- a dinner with the boss (hihihihi)!

Which one of these caught your attention?

Don't forget that **everyone** should work hard!

Humans are becoming more tolerant and they actually like each other!

These are bad news for the troll's community.

We must fight back - NOW!





#### 6. TODAY'S PLAN

**Target group:** Young humans 15 - 25 y.o.

Our mission: \*Insert in what way they will work with

the topic "

Channels: Social media, News articles, ads

Tools: Canva, Wikipedia, Chat GPT

Common task: \*Insert the task\*





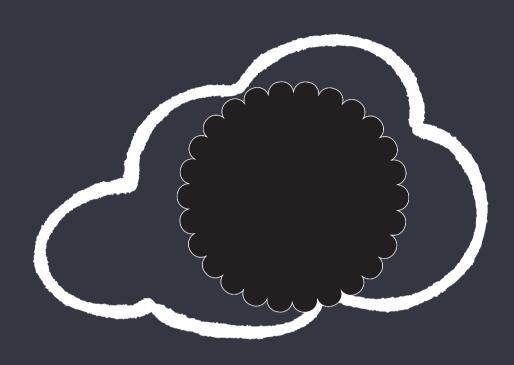
#### TOGETHER FOR HUMAN MISERY

#### 7. INSTRUCTIONS



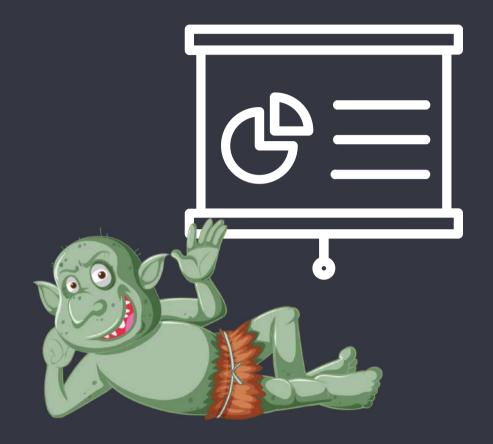


- In your groups choose a task
- \*Insert the aim\*



#### **STEP TWO**

- Choose your media
- Choose your topic
- Research or make up disinformation for the topic and use it as facts
- Plan the content ad hashtags.
- Prepare your presentation



#### STEP THREE

- Present your idea on for all the Troll for us members.
- Explain what discrimination group you aim to discriminate against.



## THE END FOR TODAY



Each team will present the results of their work one after the other at the end of the workday.

The presence of all trolls is mandatory! Good luck!

LET'S GET MALEFICENT NOW!

