



PRESENTATION

PART 2

SETTING: MAGIC FOREST INC

TOPIC: SELF-IMAGE



A live action roleplay about educating youth about disinformation.

Made by the DIS-PLAY project

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Social media and self-image

Using social media to self-empower





TODAY AT THE OFFICE

1. INTRODUCTION

2. WHY WE SHOULD FIGHT IT

3. GOAL & TARGETS

4. MOTIVATION

5. TODAY'S PLAN

6. INSTRUCTIONS

7. PRESENTATION





1. INTRODUCTION

Social media for humans:

- + is a powerful tool for reaching out to family & friends
- + help manage personal images in order to pursue human goals
- + find new friends, communities and network with others humans who share same interests
- + join causes and raise awareness on important issues
- + help find emotional support during tough times
- + gives an outlet for human creativity and self-expression
- + is a sources of information, entertainment and learnin

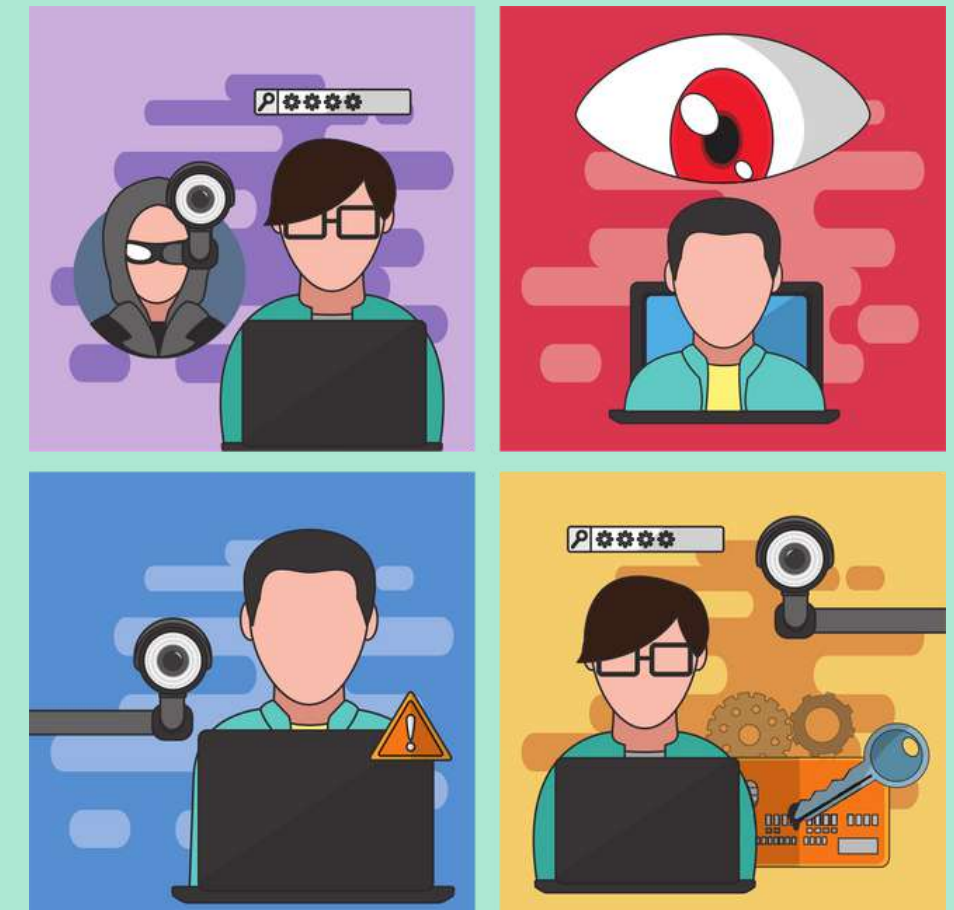




1. INTRODUCTION

Social media used without clear objectives can become:

- an all-time-consuming attention outlet
- mental and psychological disorders and illnesses
- exposed to safety- and privacy-related risks
- Trolls and social media giants misuse social media, trying to take advantage of good humans



2. WHY WE SHOULD FIGHT DISINFORMATION

The humans needs our help!

- Make humans take social media seriously. Things that happen online: break-ups, likes & negative comments are very real.
- If the humans can learn to be critical, they will feel better.
- Explore social media in a more critical way by asking:
 - What has been edited out of of “perfect” pictures? Why?
 - Online persona = Real persona? Are you?
- What is it about getting “likes” that feels good?
- Does looking at social media affect your mood?

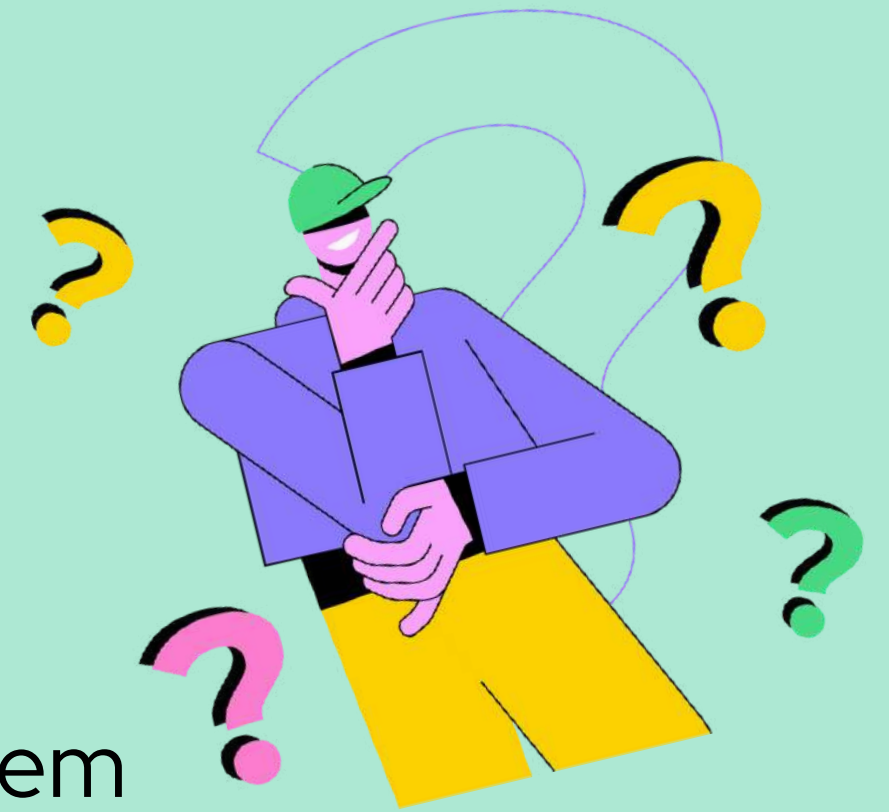


3. GOAL & TARGETS

The situation is critical! We need to:

- Find and analyze Trolls' hidden disinformation
- Teach humans that disinformation harmful to their self-esteem
- Get young people to use social media to self-empower and strengthen their self-image

+ Humans' money can be used for candy, food, nature and parties instead of going to Trolls!





4. MOTIVATION

The best fairies team players contributing with the best ideas will get:

- ★ to choose what to use the money for (when humans don't waist them on Trolls)
- ★ will become FantasticFaires + a party for everyone!
- ★ a trip to the most beautiful place on earth
- ★ to laugh at the Trolls when they fail

Which one of these caught your attention?

Don't leave the humans to be the victims!
Don't let the Trolls take our party-money!
We must fight back - NOW!



5. TODAY'S PLAN

Target group: Young humans 15 - 25 y.o.

Our mission: To empower and make humans feel good about themselves by debunking disinformation they are bombarded with

Channels: Social media

Tools: Canva, Wikipedia, Chat GPT, Open AI

Common task: Find and analyze Trolls' hidden disinformation and show the humans the truth



EXAMPLE TASKS FOR TODAY

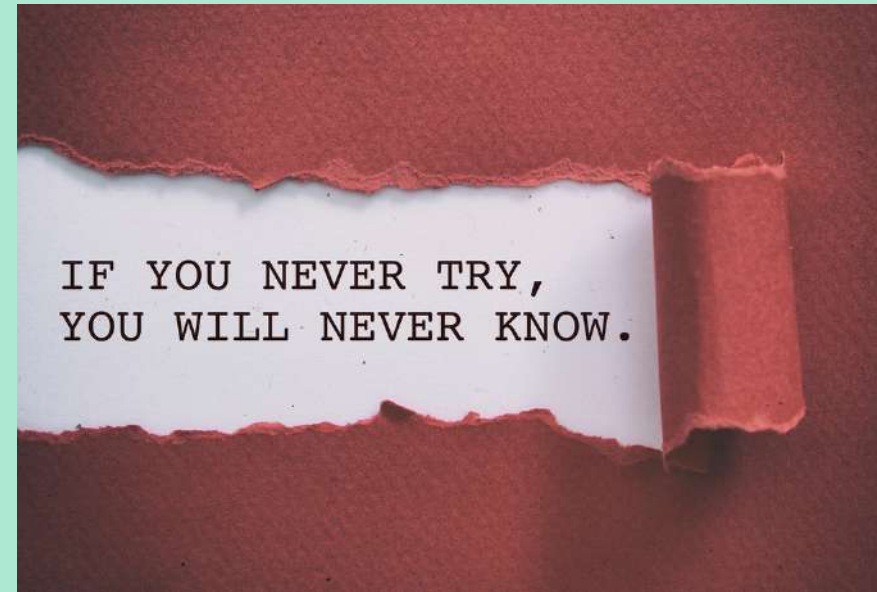


Healthy response to failure

Show that nobody's perfect.

Failure is part of how we learn to succeed, that it's nothing to be ashamed of. Try again

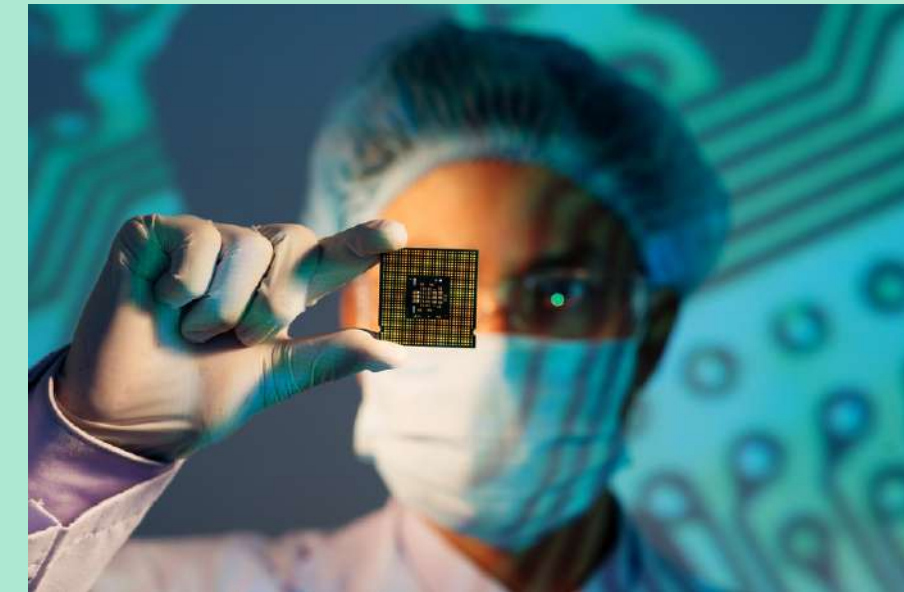
- Spread information about fail



Appreciate the effort

Debunk the lie that perfect is normal. Show that effort is something to be proud of regardless the outcome

- Point out what is "normal"



Don't trust pictures

Show that humans can trust numbers and their loved ones.

- Point out how a picture can lie by writing on it

6. INSTRUCTIONS



STEP ONE

- In your groups collect a piece of Trolls' disinformation
- Analyse disinformation with:
 - Traffic light-method
 - CRAAP-test
 - What is the intention?



STEP TWO

- Brainstorm in your group the ways to show humans that this piece of disinformation is false.
- When should humans:
 - ignore it?
 - report it?
 - debunk it?



STEP THREE

- Create content with a true narrative that will:
 - counteract the Trolls' work
 - spread awareness on the topic

THE END FOR TODAY

Each team will present the results of their work at the end of the workday.

LET'S GET TO WORK, FELLOW FAIRIES!

LET'S HELP HUMANS, LET'S STOP TROLLS!

